

# JA JobSpark

Inspiring our future workforce.

PRESENTED BY  
JPMORGAN CHASE & Co.



# 2023 IMPACT REPORT

**JA JobSpark is a two-day interactive career expo for 8th grade students in northern Indiana.**

This program connects thousands of area students to businesses and organizations to “spark” their interest in careers and get them excited for their future.



# 98%

Students say they like participating in the *JA JobSpark* Career Expo.

## 2023 JA JobSpark Career Expo Statistics



**6,918**  
students

\*compared to 5,566 in 2022



**809**  
volunteers

\*compared to 530 in 2022



**190**  
learning experiences

\*compared to 140 in 2022



**11**  
counties

\*compared to 9 in 2022



**50**  
schools

\*compared to 37 in 2022



**100**  
business partners

\*compared to 90 in 2022

Advanced Manufacturing, Engineering, & Logistics

Agriculture, Food, & Natural Resource

Architecture, Engineering, & Construction

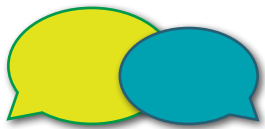
Business, Finance, & Marketing

Government, Law, & Public Service

Health & Life Sciences

Hospitality, Tourism, & Arts

Information Technology



## What are **STUDENTS** saying about the **JA JobSpark Career Expo**?



Students say they learned something new at **JA JobSpark**.



Students say they are more aware of career opportunities in their field of interest.



Students say it's important to start thinking about career interests and goals in middle school.



Students say the **JA JobSpark** experience helped them gain a better understanding of career clusters & paths.



Students say they are more excited about their career possibilities.



Students say they feel more prepared to start planning their career path.

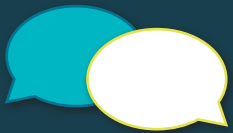
*"I feel like the career expo helped to introduce me to new career paths that I never thought I would be interested in."*

*"Best field trip ever! I learned way more than I thought I would."*

*"JA JobSpark was so cool! I never knew there were so many careers."*

*"I feel ready to start planning my career path because I know what I need to do to get there".*

*"I feel more prepared to do what I want in life because I learned a lot at JA JobSpark".*



## What are **EDUCATORS** saying about the **JA JobSpark Career Expo**?



Educators say the **JA JobSpark** program helped students learn more about career opportunities and pathways.



Educators say the **JA JobSpark** program helped build connections between the classroom and the real world.



Educators say the **JA JobSpark** program was engaging for students.

*"Absolutely fantastic. I mean, I was blown away. Hands on, interesting, huge variety, great energy, wonderful volunteers...this is the most amazing thing I've ever seen done for students. Bravo. 1,000 times over, bravo!"*  
- Woodside Middle School Educator

*"My favorite part of the Expo was watching the kids light up with excitement when they would try new occupations. The enthusiasm that they expressed that day made it so worthwhile."*  
- Belmont Middle School Educator

*"Everyone did a great job of engaging students in discussion and teaching them about their business and careers."*  
- Leo Jr./Sr. High School Educator

*"Hands on activities were awesome, and I loved the wide variety of participation from businesses and services all around Fort Wayne! I also thought the program was very well organized and that the volunteers were incredibly friendly and helpful."*  
- Woodside Middle School Educator

### What was your favorite part of the **JA JobSpark Career Expo**?

- "I loved that everything was hands-on and accessible for all students."
- "The students were very engaged and excited to talk to people and learn about careers first hand."
- "The hands-on opportunities and engagement were great! My students realizing all the possibilities in the world around them was priceless."
- "The stations were engaging for students and gave them a real feel of some of the different things they would do in various careers."